

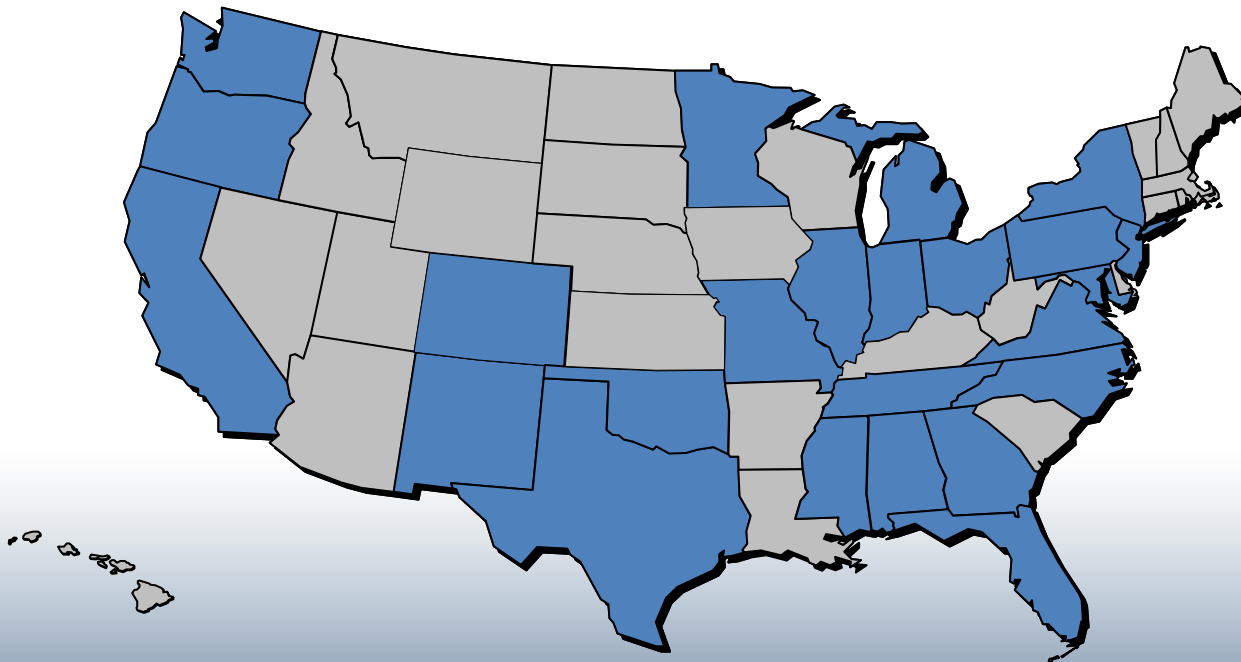


Citizens for Space Exploration

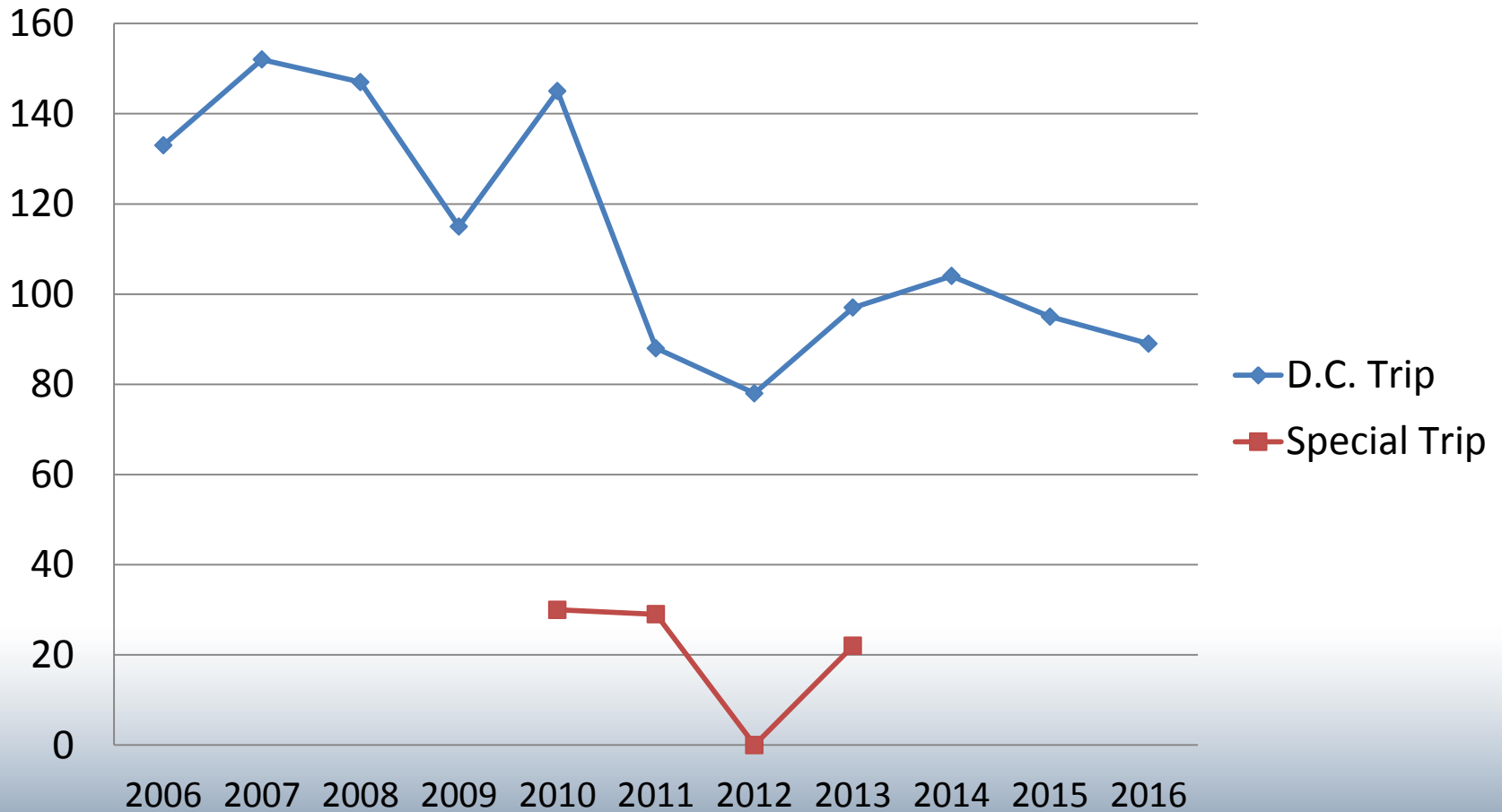
2015 D.C. Trip Report

Trip Information

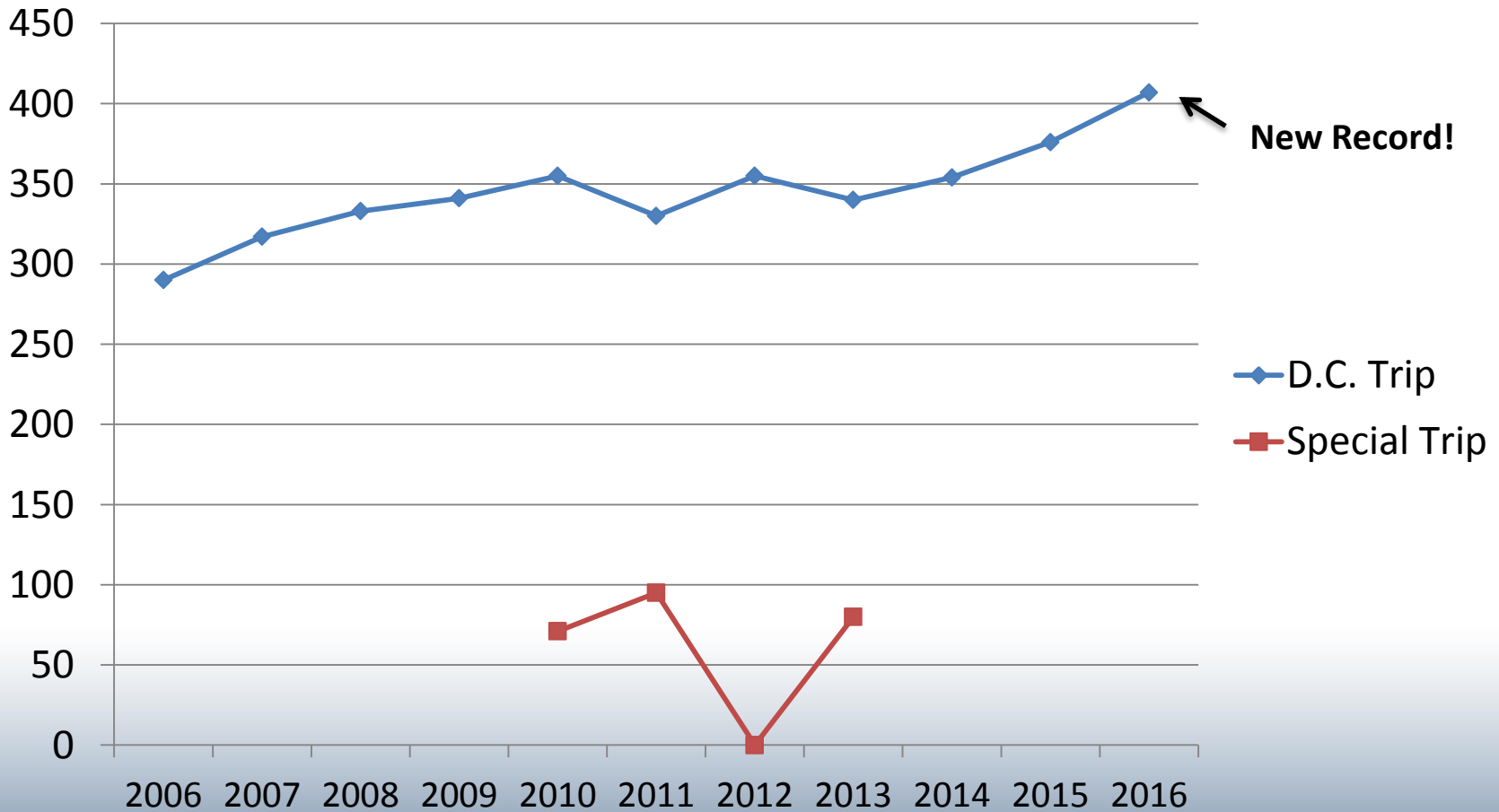
- 24th Annual Trip
- 89 Travelers
- Representation from 24 States



Traveler History



Visit History



Congressional Meetings

- 376 scheduled meetings

	SENATE	
Total Appts.:	407	77
Senate:	100/77	77%
SAC:	30/20	67%
Sci.Subcom:	17/10	59%
SCC:	24/21	88%
Space Sub.	11/9	82%
Freshmen:	n/a	
Senate REP:	54/37	69%
Senate DEM:	44/38	86%
Senate IND.:	2	

	HOUSE	
Total Appts.:	434	330
House: (1 vac.)	434/330	76%
HAC:	52/41	79%
Sci.Subcom:	11/9	82%
HSC:	37/33	89%
Space Sub.:	15/15	100%
Freshmen:	n/a	
House REP:	241/192	80%
House DEM:	193/138	72%

Events

- Traveler's Briefing
 - Hill Update: Nick Cummings, Senate Commerce Committee
 - Space Industry Update: Mary Lynne Dittmar, Coalition for Deep Space Exploration
 - Keynote: Robert Lightfoot, NASA Associate Administrator
- Congressional Reception
 - 4 elected officials attended and spoke to the audience:
 - Mo Brooks (R-AL-5)
 - Sheila Jackson Lee (D-TX-18)
 - Robert Aderholt (R-AL-4)
 - Mike Coffman (R-CO-6)

Student Travelers

- 38 University Students
- Message: Space Exploration inspires young people to go into STEM Education and Technical Careers
- Special recognition at the Congressional Reception
- Students Tweeted pictures and messages throughout the trip



Survey Data

- 82% House visits, 18% Senate. Members were present at 17% of the meetings.
- 77% were “very engaged” in the meeting.
- 149 staffers had visited a NASA center.
- 81% were “very knowledgeable” or “somewhat knowledgeable” about NASA’s exploration programs.
- 85% of staffers were “very knowledgeable” or “somewhat knowledgeable” about the benefits derived from the space program
 - Education was mentioned in 72% of meetings, economic benefits in 40%, spinoffs in 45%, and exploration/discovery in 36%.
- 71% of visits were considered “very supportive” and 22% “somewhat supportive” of human space exploration.
- Specific concerns focused around funding and budgets in the future and potential changes after the election.

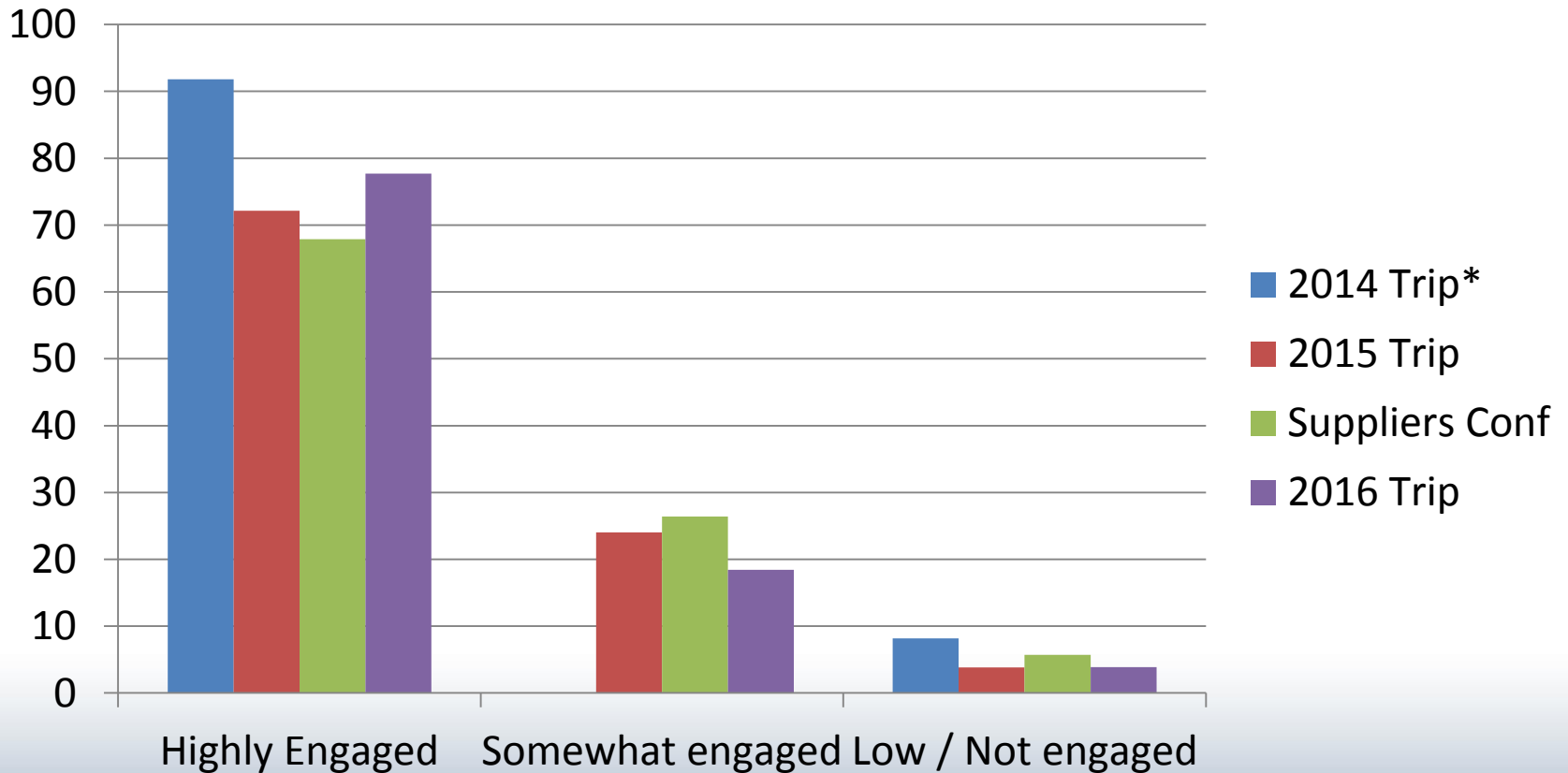
Survey Feedback

- Strong bipartisan support for NASA. There was more understanding of NASA's space exploration programs than in previous years and support for Mars as the ultimate destination.
- There was strong interest in lunar related missions as the next step to Mars.
- There was strong support for NASA to stay the course on the human space programs, especially into the new administration.
- There is increase awareness overall of the elements of NASA's exploration programs.
- Less evidence of tension between the commercial and government elements of human space exploration and growing recognition of mutual benefits derived from those programs.
- Recognition of the benefits resulting from the space program including areas of STEM education, work force development and general contributions to local economies across the country (including small businesses).
- Response to our platform of ISS, Orion, SLS, and Commercial Crew/Cargo was very positive.
- The budget is always a challenge.
- NASA and industry will have to continuously make the case for the value of spaceflight.
- Many staffers asked to be contacted when a specific vote or action was needed.

Survey Data

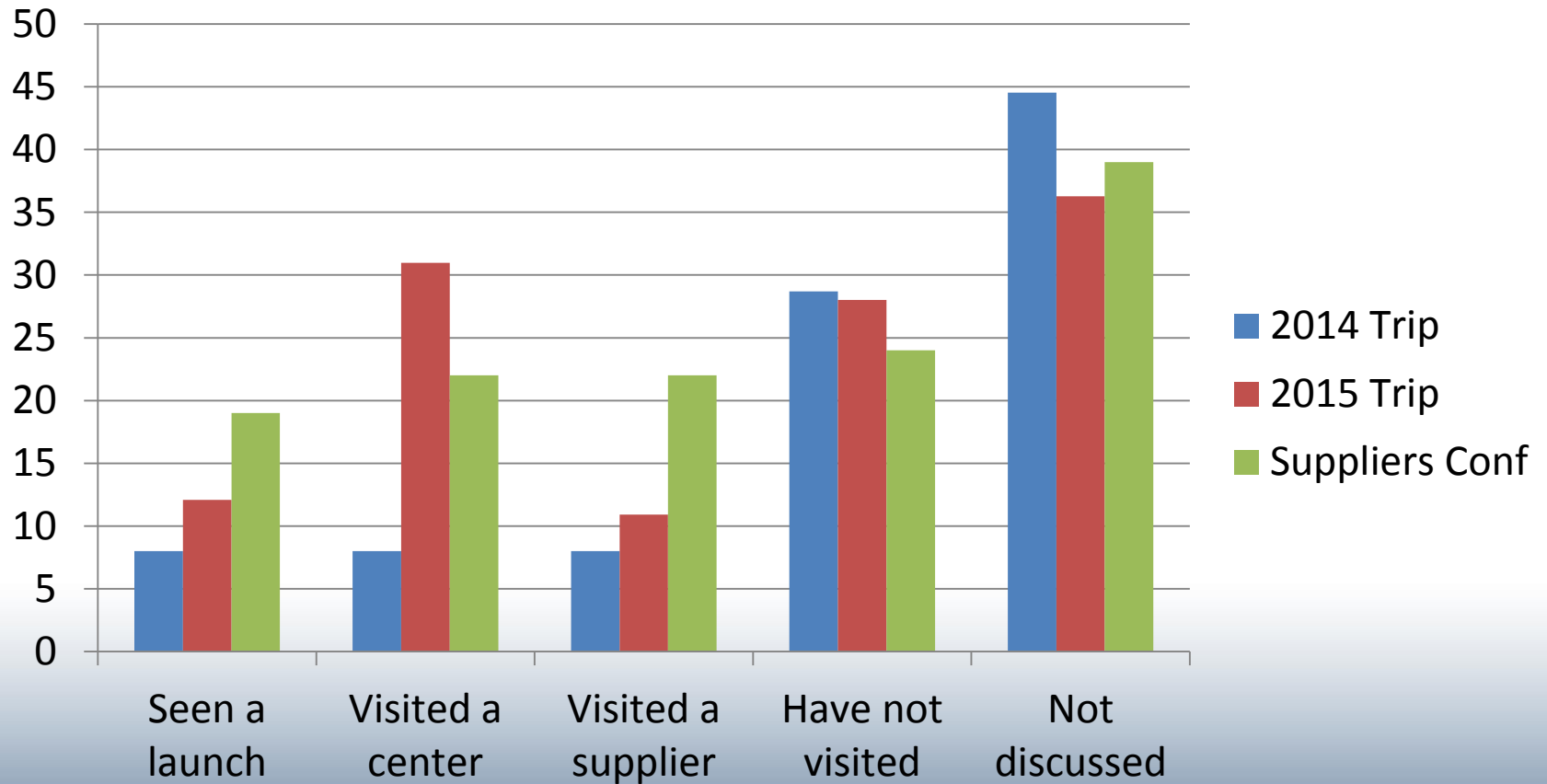
All tables are in percentages

Was the Member or Staffer engaged in the discussion?

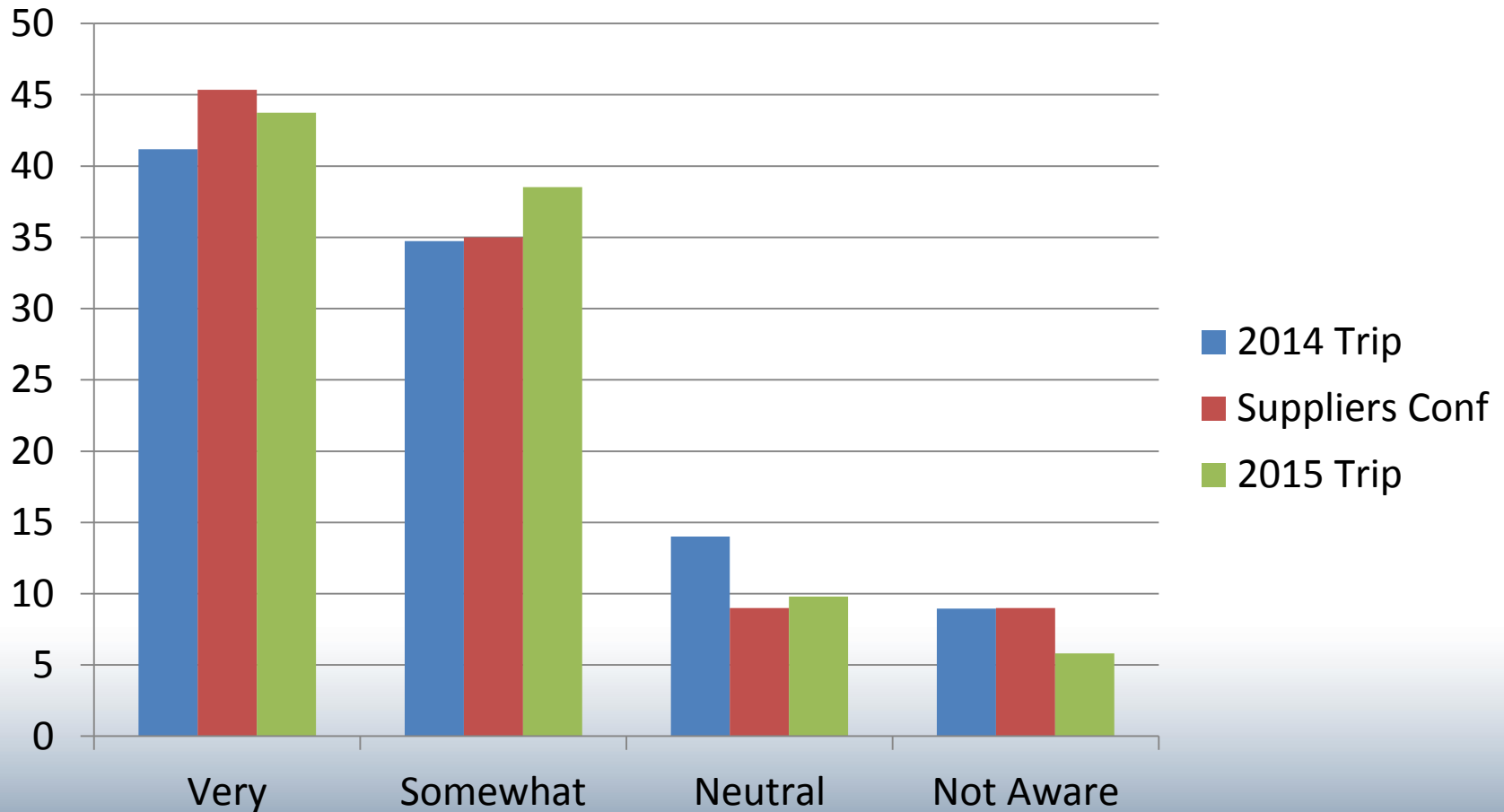


*2014 Trip only had yes/no responses

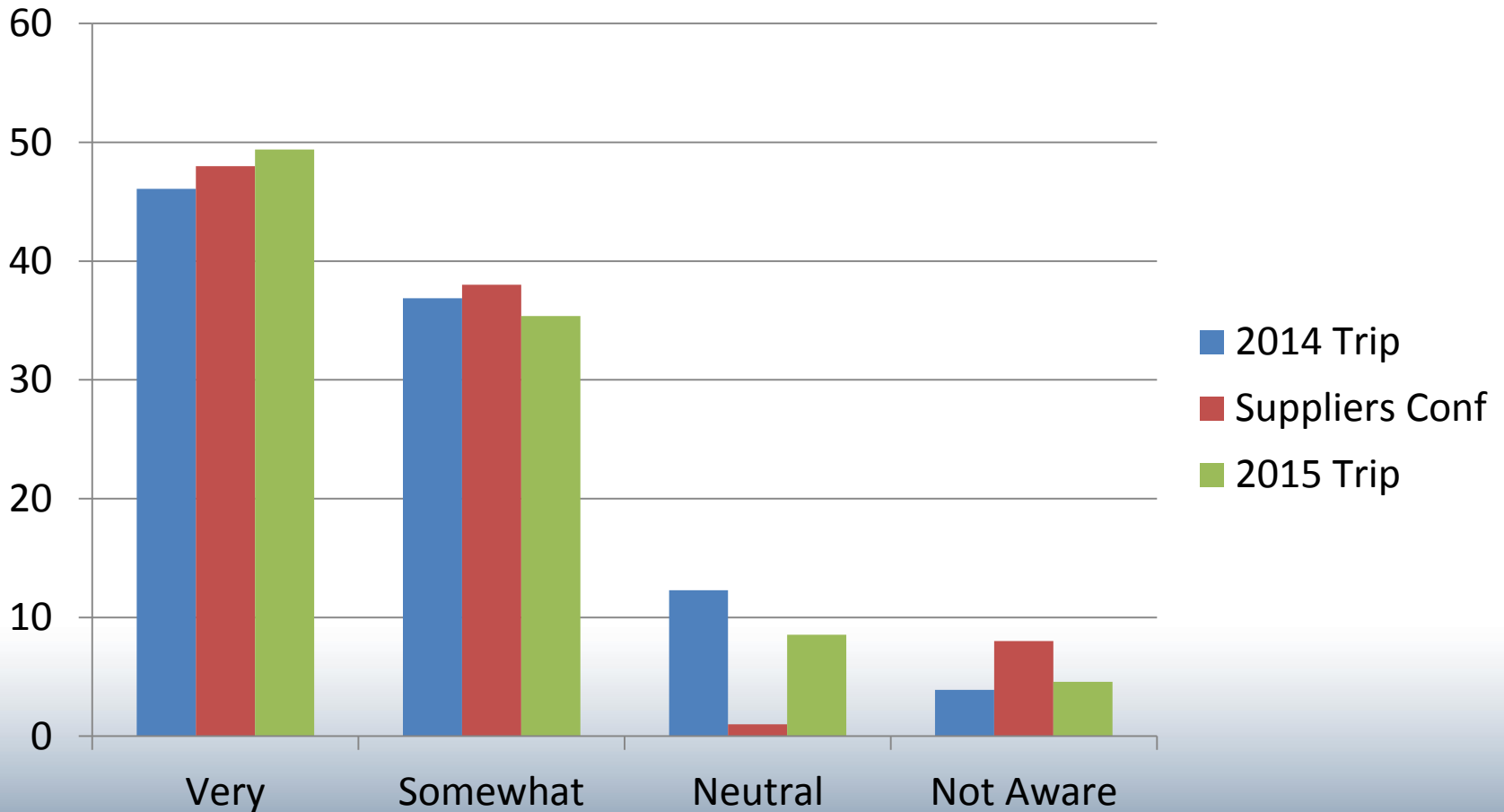
Have they seen a launch, visited a center, or visited a supplier?



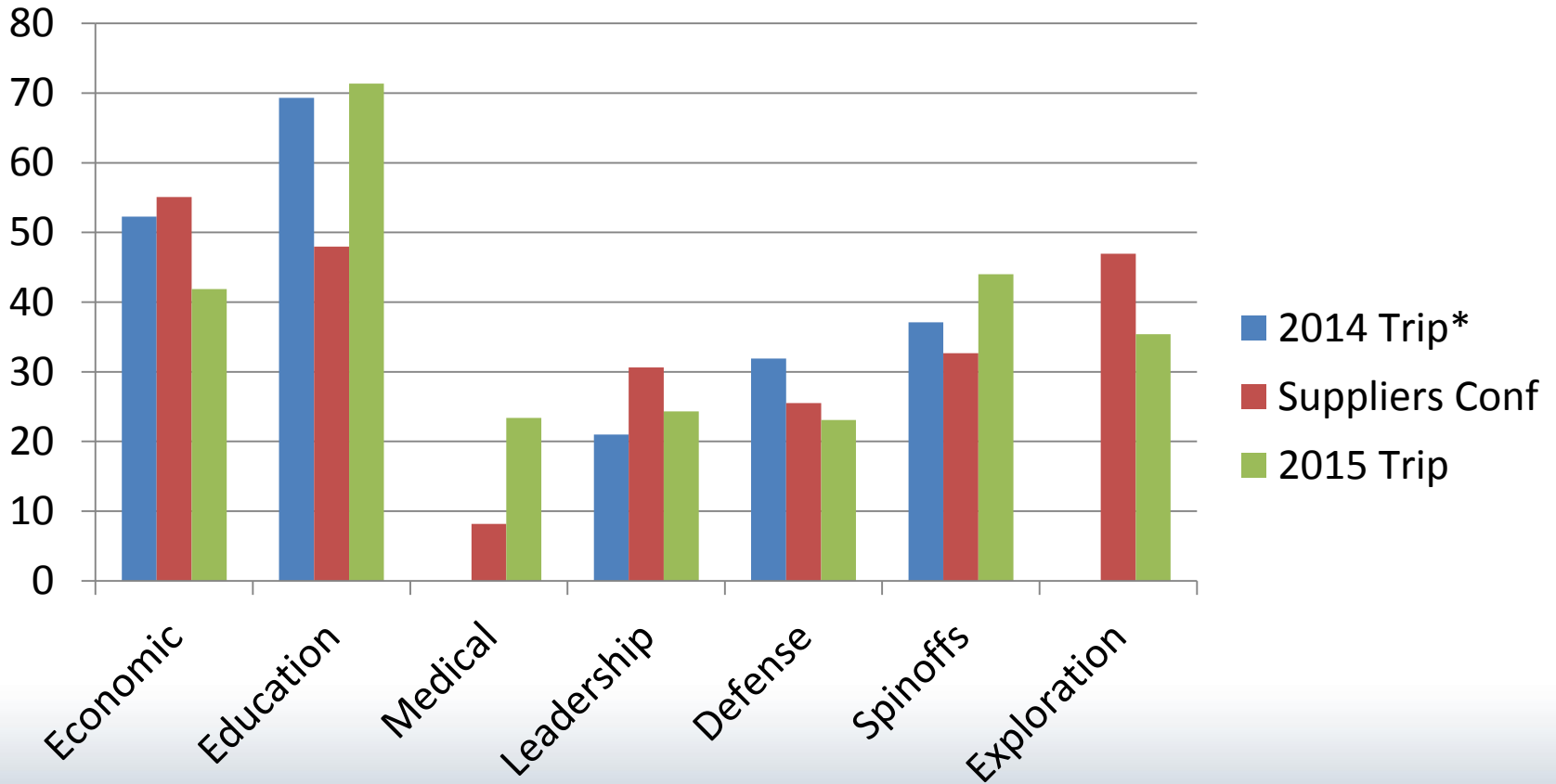
How aware of the HSF portfolio?



How aware of the benefits from the space program?

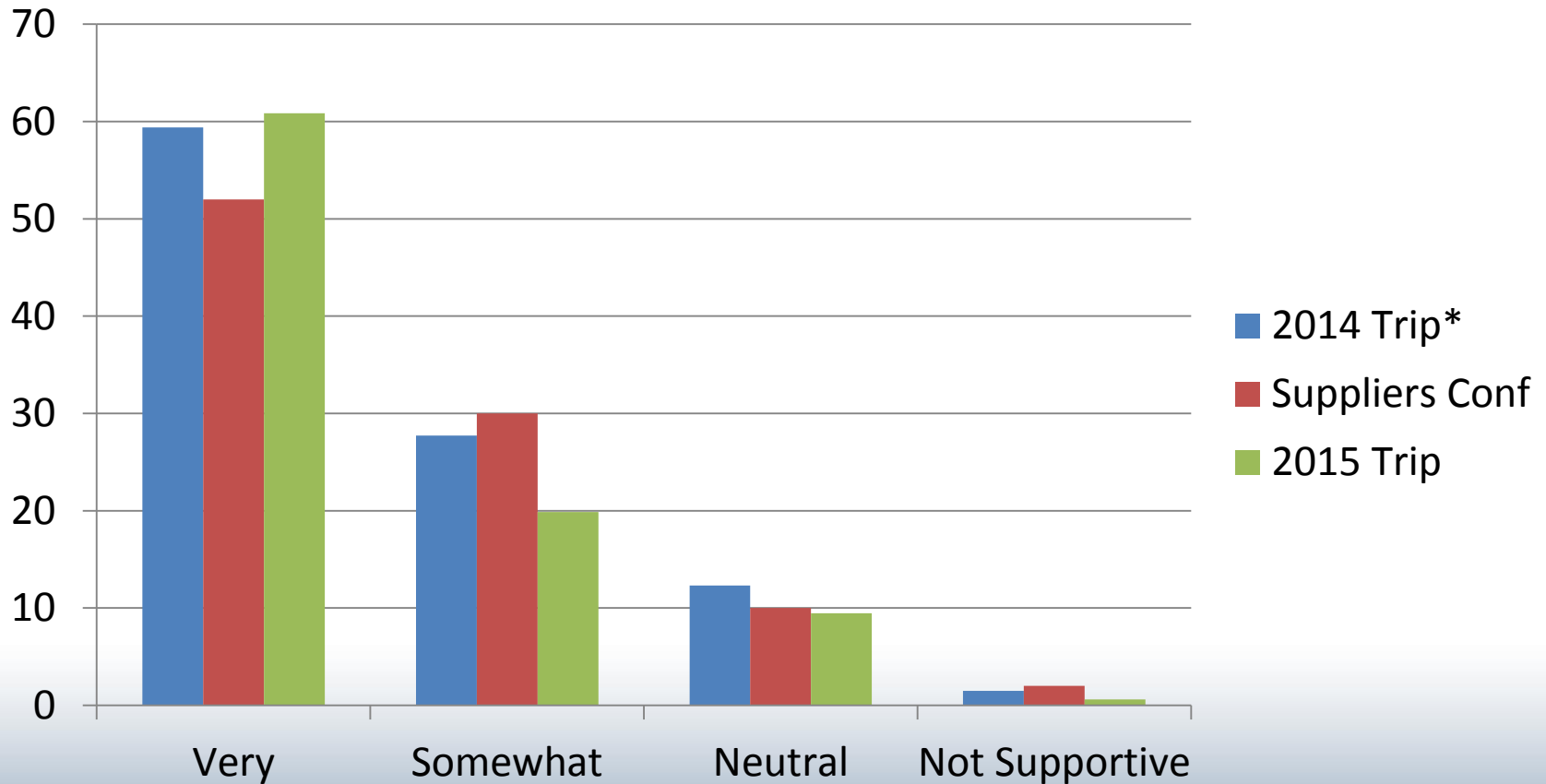


Benefits that resonated well?



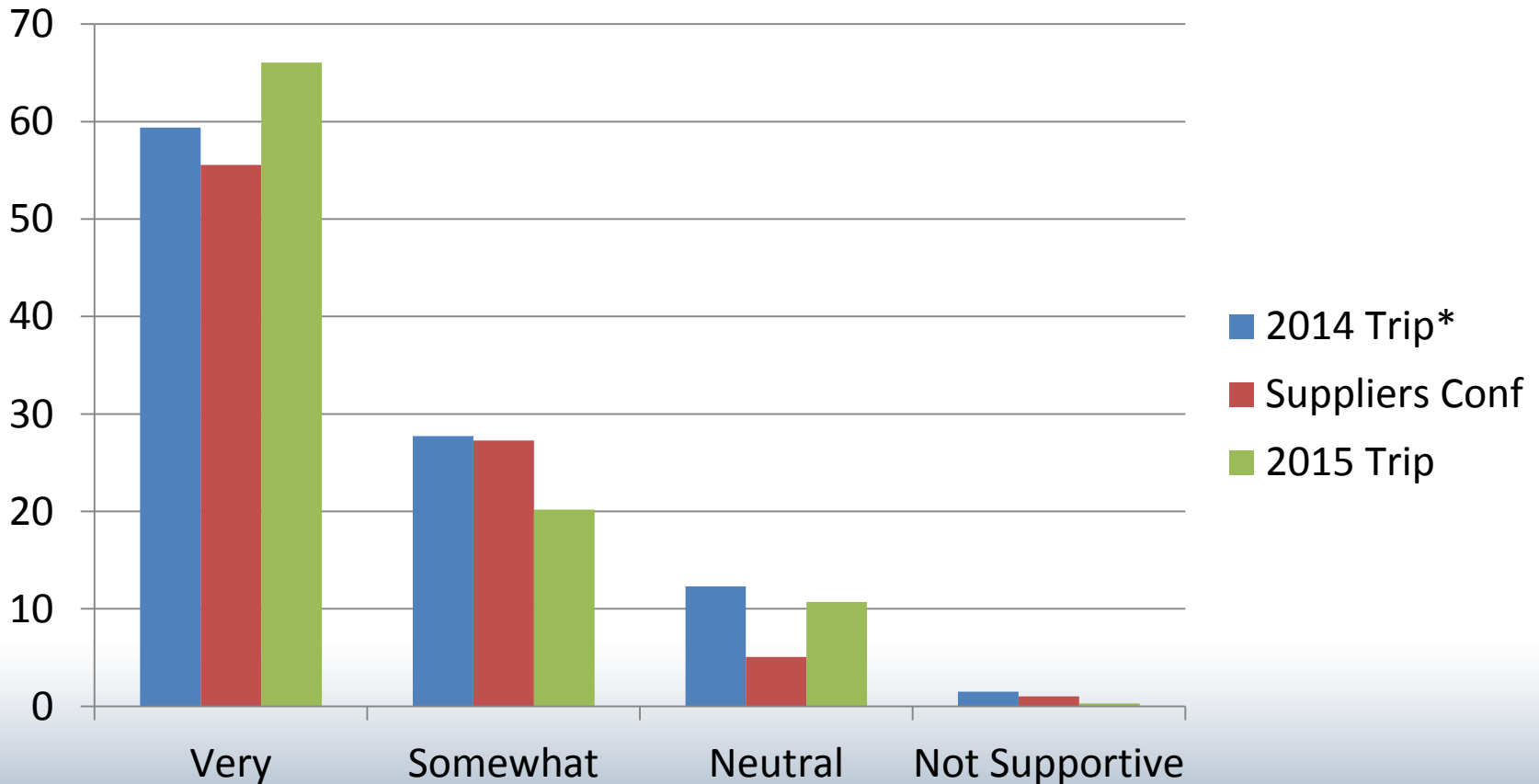
* 2014 trip had fewer options to choose from

Member's overall level of support?



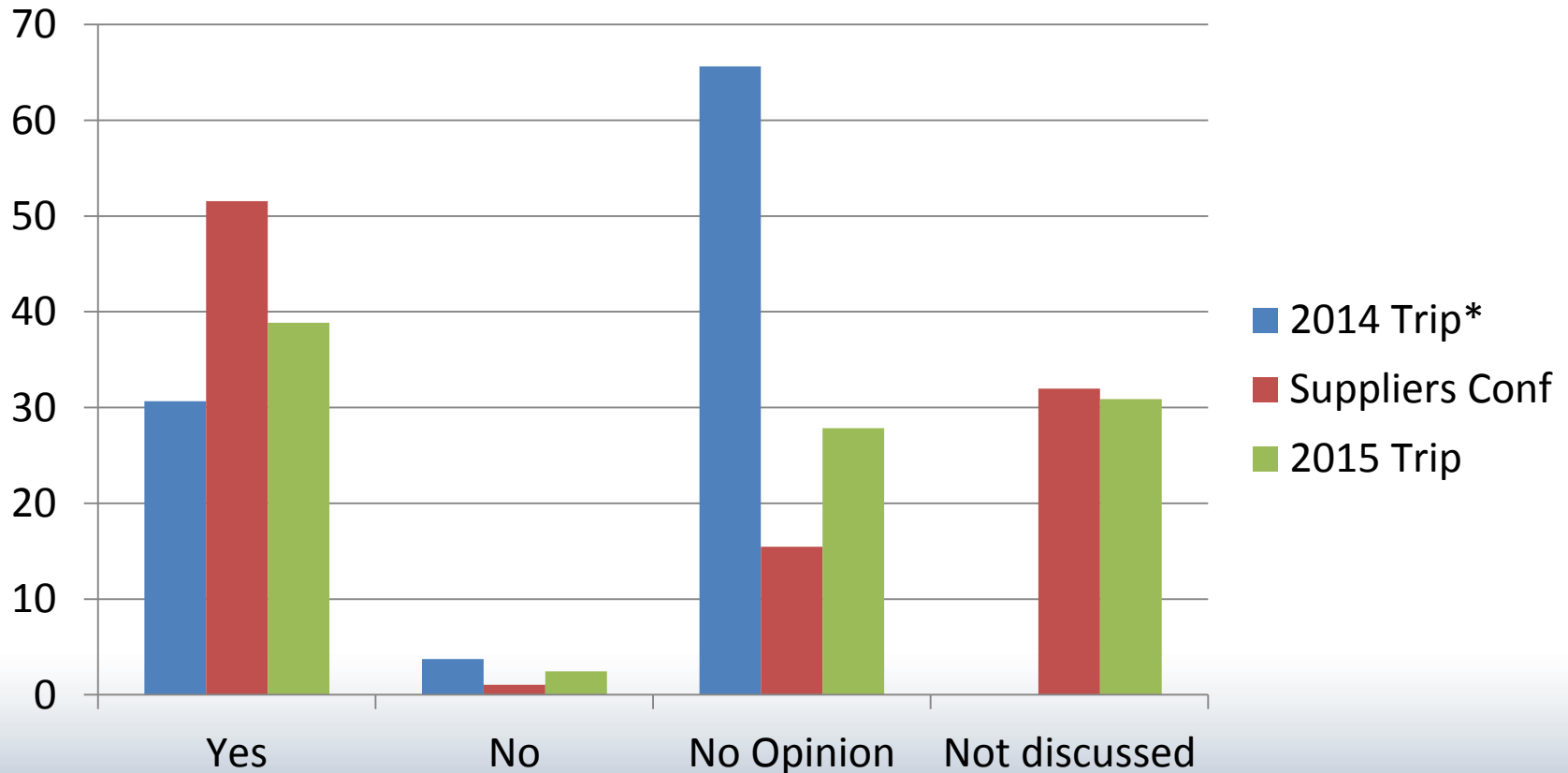
* 2014 data combined member and staff support

Staffer's overall level of support?



* 2014 data combined member and staff support

Is the ultimate goal Mars?



* 2014 data did not have a 'not discussed' option, so most put into the 'no opinion' option

Special Thanks

- BAHEP Aerospace Advisory Committee
- Reception Sponsors
 - The Boeing Corporation
 - BAHEP AAC
 - Colorado Space Business Roundtable
 - Huntsville / Madison Chamber
 - Partners for Stennis
 - Cocoa Beach Regional Chamber
- Thursday Evening Tour
 - David Brandt-Lockheed Martin “Space Experience Center”
- Aerospace Advisory Committee
- The Boeing Company
- Cocoa Beach Regional Chamber of Commerce’s Business Resource Council
- Colorado Space Business Roundtable
- Colorado Space Coalition
- Craig Technologies
- Florida Power & Light
- Florida Space Day Committee
- Griffin Partners
- J&P Technologies
- Jacobs
- Stephan & Yvette Jones
- Lockheed Martin
- Melbourne Regional Chamber of Commerce
- National Space Club – Huntsville Chapter
- Denise Navarro- Logical Innovation
- San Jacinto College District
- Stinger Ghaffarian Technologies (SGT)
- Titusville Chamber of Commerce

Special Thanks

Robin and Stephen Mayer



Special Thanks

C.A. Shields and Jimmy Spence



Save the Date

Next year's trip is scheduled for May 24-26, 2016



Clear Lake Shores Dickinson El Lago Friendswood Galveston County Harris County Houston Houston Airport System Kemah
La Porte League City Morgan's Point Nassau Bay Pasadena Seabrook Port of Houston Authority Taylor Lake Village Webster



CITIZENS FOR
SPACE EXPLORATION